

Beyond 2013 – A Transformation Strategy

Strategic Analysis of Your Favorite Park

Using the document “State Parks Strategic Alternatives Analysis” as a guide, comments below tell us your thoughts about what can and should be done at your favorite park. E-mail your comments to the Washington State Parks planning team at Strategic.Planning@parks.wa.gov.

Name of Park: Millersylvania State Park – 31 people attended the June 5 th public meeting in Olympia, WA.						
	Theme 1: Parks as an Enterprise		Theme 2: Parks as a Community Non-Profit		Theme 3: Parks as a Public Asset	
Key Question	<i>Why would people and private companies choose state parks?</i>		<i>Why would non-profit organizations and other governments partner with state parks?</i>		<i>Why would state government invest in state parks?</i>	
	Program	Financing	Program	Financing	Program	Financing
General Description	<ol style="list-style-type: none"> 1. Too much commercialism – we go to parks to see the trees not the signs. 2. More expensive to recreate – financially recreation has been an inexpensive enjoyment. 3. Recreational opportunities not available for children who cannot afford it. 4. It would be sad to see parks become a place for only the rich. 5. Park could loss control of operating the park. The purpose of parks mission would be lost because parks focus becomes money. 6. There are some state parks that can become enterprise systems, but not all state parks. 7. Build meeting centers at Millersylvania to get more people to come into the park. 		<ol style="list-style-type: none"> 1. Fear burning out the volunteers – expecting too much from the volunteers. 2. Some non-profit organizations drain the other partner. 3. Inconsistent government funding. 4. Fear non-profit, local or other state systems will not maintain the park at the same level as State Parks. We have different cultural missions. 5. Adopt-a- park contract with churches and in return the volunteers can receive a discover pass. 6. Habitat for humanity – use skilled volunteers to help rebuild Millersylvania. 		<ol style="list-style-type: none"> 1. Government not trusted – although we are the government. The role of private enterprise, non-profit and government is a balance to operate a system. 2. This area limits too much. 3. Inefficiency and wasteful, when you privatize and become a non-profit system you try to be more efficient. 4. We need to look at what parts of state parks could be one part of the other theme because overtime things will change. 5. The person that makes the decision in private enterprise suffers the consequences. But the legislature issues unfunded mandates and they need to give us more freedom to do what we can to sustain the system. 6. Unrealistic for the legislature to think the natural resources can generate revenue its self, trees, streams, etc. 	
Camping						
Indoor Accommodations						

General Day Use Activities (e.g., picnicking, hiking, biking, informal field games)						
Beach Activities/ Swimming						
Marine Recreation/ Boating						
Interpretation/ Education						
	Theme 1: Parks as an Enterprise		Theme 2: Parks as a Community Non-Profit		Theme 3: Parks as a Public Asset	
Natural Systems Stewardship						
Historic Preservation						
Pre-Historic Archeological Protection						
Winter Recreation						
Special Events	Offer outdoor sessions, fishing, interpretation, etc.					
Park Commerce						

Visitor Safety and Law Enforcement						
Other (within three themes)						
Other (outside of Theme Approach)	<ol style="list-style-type: none"> 1. Worried that education of the interpretation side is going to be loss. 2. We run the parks off money we generate and ask the legislature for funding for the education side. 3. How do you get people off their technology and into state parks? Answer: We are looking at ways to enhance state parks by establishing technology avenues for states parks, e.g., Wi-Fi. 					