Beyond 2013 – A Transformation Strategy

Strategic Analysis of Your Favorite Park

Using the document "State Parks Strategic Alternatives Analysis" as a guide, tell us your thoughts about what can and should be done at your favorite park. E-mail your comments to the Washington State Parks planning team at Strategic.Planning@parks.wa.gov.

Key Question	Theme 1: Parks as an Enterprise Why would people and private companies choose state parks?		Theme 2: Parks as a Community Non-Profit Why would non-profit organizations and other governments partner with state parks?		Theme 3: Parks as a Public Asset Why would state government invest in state parks?	
Camping	Start camping (primitive) if bath houses are rebuilt. Do it!					
ndoor Accommodations						
General Day Use Activities (e.g., icnicking, iking, biking, nformal field ames)						
Beach Activities/ Swimming						
farine tecreation/ toating						
nterpretation/ ducation					More focus on programs Confluences Projects – Maya Lin installation for foreigners; for local	

				school districts and for our local	
				communities.	
Theme 1: Park	s as an Enterprise	Theme 2: Parks as a Community Non-Profit		Theme 3: Parks as a Public Asset	
Natural Systems Stewardship		Partner with visitor Burean [sic] Hotels, campgrounds, historical societies to publicize historical and cultural significance.			
Historic					
Preservation					
Pre-Historic					
Archeological Protection					
Winter Recreation					
Special Events					
Park Commerce					
Visitor Safety and Law Enforcement					
Other (within three themes)					

Other (outside of Theme Approach)

General discussion comments:

- Preserving natural and cultural resources can be managed by another state agency. There are already other agencies doing this work other than State Parks. If the state isn't going to provide funding to State Parks to preserve and protect these treasures, the elected officials need to collectively find other alternatives for protecting our state's cultural and natural resources for the next generation. It is not the park users and supporters responsibility, it is the people of this state's responsibility to continue managing these recreational lands.
- We need to work together as the government (the people) and do what we can and form other partnership for the things we aren't able to perform.

Have anything been learned from other states going through other short falls or other themes?

Answer: Very difficult to gather data from other states; park systems are incredibly different and have different amenities. Washington State Parks participates annually reporting to National Association of State Parks Directors report (NASPD) and the data is not creditable, even WA, State Parks data is sometimes incorrect from what we report to NASPD.

- Self sufficient go to theme 1 do an analyses by each park to determine which theme the parks fit.
- Would there be a trail for each program? set up some kind of model for two or three years before full implementation.
- Reduce some older, less use campgrounds and build more in areas of high use.
- More tours and advertisement.
- Eliminated historic resources from the parks mission
- We do not know if the discover pass is one visit to Sacajawea or 100 visits. Therefore it is unclear how much of the financial gap has been closed by Sacajawea's staff selling the Discover Pass.